

CPA SPRING LUNCH 2025

HILTON PARK LANE, LONDON



CELEBRATING OUR 25TH ANNIVERSARY

Sponsorship Opportunities

This year the Construction Products Association is celebrating its 25 years anniversary. We would like to offer you the opportunity to sponsor our Spring Lunch. This highly anticipated event will take place on **1st May 2025** at **The Hilton Park Lane, London**.

The CPA's Spring Lunch is recognised as one of the most important networking events in the construction industry. It attracts a diverse and senior audience across the construction supply chain,

including manufacturers and suppliers, major contractors, as well as influential political and media contacts.

The event always sells out very quickly,

and this sponsorship opportunity can help meet the overwhelming demand for a high profile platform to demonstrate market leadership and support for the industry.

Gold Sponsorship Package

Event Promotion

- A prominent position offline and online of your company brand
- Your company logo, link and bio placed in its own dedicated tab on our event microsite, which is accessible to all guests
- Recognition through all promotional material for the lunch, including marketing emails and social media
- An additional dedicated tab on our event microsite can be used to feature one specific promotion of your service/product of your choice

Brand Placement

- Bespoke digital content placement on CPA channels (webinars, case studies, and blogs etc.)
- The option to place your products or corporate materials in high footfall areas in the venue
- Your ad will be visible across screens throughout drinks reception and surrounding areas
- Opportunity to sponsor the beverage for the AGM or the drinks reception
- Sponsors will have opportunities to collaborate with the CPA on workstreams

in the year through webinars, blogs, and other opportunities

- A featured piece of your service/product promoted on our Weekly Notes

Lunch at The Hilton Park Lane

- Your company will be provided with a **table of 12** in a prime location (First row)
- Opportunity to sit with our celebrity guest speaker
- Thanks and acknowledgement from the CPA Chief Executive during the welcoming and closing remarks
- Opportunity to place promotional merchandise on guest tables
- Dedicated merchandise table set up for you and your company
- Printed collateral of sponsors on drinks tables in reception area
- Your logo will be placed on stage and it will be larger than the silver sponsors.

The cost for sponsorship is £7,000 (exc. VAT)

You can sponsor both our Spring Lunch and our Autumn Lunch for the year 2025 for the cost of **£12,000 (exc. VAT)**



For sponsorship opportunities please contact Fabi Flamini
fabi.flamini@constructionproducts.co.uk



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 **construction products association**

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