

# CPA SPRING LUNCH 2025

 HILTON PARK LANE, LONDON



CELEBRATING OUR 25<sup>TH</sup> ANNIVERSARY

## Sponsorship Opportunities

This year the Construction Products Association is celebrating its 25 years anniversary. We would like to offer you the opportunity to sponsor our Spring Lunch. This highly anticipated event will take place on **1st May 2025** at **The Hilton Park Lane, London**.

The CPA's Spring Lunch is recognised as one of the most important networking events in the construction industry. It attracts a diverse and senior audience across the construction supply chain,

including manufacturers and suppliers, major contractors, as well as influential political and media contacts.

The event always sells out very quickly,

and this sponsorship opportunity can help meet the overwhelming demand for a high profile platform to demonstrate market leadership and support for the industry.

## Silver Sponsorship Package

### Event promotion & brand placement

- Company logo or brand on invitations
- Your company logo, link and bio placed in its own dedicated tab on our event microsite, which is accessible to all guests
- Company logo and link on the Spring Lunch webpages including background information of your choice (up to 100 words)
- Logo on printed event collateral and screens throughout the venue
- Bespoke digital content placement on CPA channels (webinars, case studies, and blogs etc.)
- Recognition through all promotional material for the lunch, including marketing emails and social media

- Opportunities for bespoke sponsorship of key items (e.g. wine in the dining room)
- Flexibility around further sponsorship opportunities
- A featured piece of your service/product promoted on our Weekly Notes

### Lunch at The Hilton Park Lane

- Your company will be provided with a **table of 10** in a prime location
- Thanks and acknowledgement from the CPA Chief Executive during the welcoming and closing remarks
- Opportunity to have printed collateral

**The cost for sponsorship is £6,000 (exc. VAT)**

You can sponsor both our Spring Lunch and our Autumn Lunch for the year 2025 for the cost of **£10,000 (exc. VAT)**



For sponsorship opportunities please contact Fabi Flamini  
[fabi.flamini@constructionproducts.co.uk](mailto:fabi.flamini@constructionproducts.co.uk)



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 **construction products association**

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